SHENZHEN YINCHEN TECHNOLOGY CO., LTD COMPANY PROFILE

https://en.akkogear.com









01	About	Us

P.01 - 4

00		
UZ	Products and Distribution Channels	P.05 - 8

Uj	Certificate and Qualifications	P.09 - 16

Exhibition and Demonstration P.17 - 20



About Us

1.1 / Introduction
1.2 / Company History
1.3 / Organization Structure



1.1 / Introduction



Shenzhen Yinchen Technology Co., Ltd

Shenzhen Yinchen Technology Co., Ltd., formerly known as Shenzhen Najia Electronics Co., Ltd., was established on October 22, 2013, as an integrated enterprise specializing in research, manufacturing, and sales.

Yinchen primarily focuses on consumer electronics products, particularly computer peripherals, adhering to the business philosophy of customer first, continuous technological innovation, and service to society. It consists of two sales and operational subsidiaries in Shenzhen and Hangzhou, responsible for sales and brand promotion in the global market.

As a high-tech enterprise, Yinchen is committed to providing the best services to OEM/ODM customers for keyboard manufacturing. With its experienced operational and marketing team in the B2C field, Yinchen has rich experience in design and compliance. The factory provides independent industrial design, product design, and integrated manufacturing services.

Our Brands

Yinchen's sub-brands, Akko and MonsGeek, has gained a strong reputation in the industry for their quality and innovation. Akko and Mons-Geek have over 60 global sales and distribution channels across every continent with both online and offline exposure, making premium gaming gears accessible for worldwide users. Since 2020, Yinchen has registered with major eCommerce platforms such as Amazon, AliExpress, Kaufland, Shopee, Lazada, eBay and Allegro, and has successively obtained correspondingly regional certificate for operations.

Akko was born with the concept of "lifestyle gaming peripherals", emphasizing design and building an innovative peripheral brand. With the rise of ACGN culture, Akko collaborates with well-known ACGN IPs, including "One Piece," "Demon Slayer", "Dragon Ball Z," "Naruto," "Hello Kitty," "Sailor Moon Crystal," "Doraemon," and "Honkai Impact 3," to launch related peripherals. It has also designed custom keyboards for Bilibili, China's top ACGN video platform. Akko will continue to collaborate with popular anime, movies, TV shows, and brands that value fashion and lifestyle, introducing unique products designed specifically for computer peripherals to enrich your life.

MonsGeek focuses on enthusiast-level keyboards and is dedicated to bringing extreme value into the world of peripherals. It's signature product M1 has shaped the industry of aluminum mechanical keyboard since the debut of November 2023.





1.2 / Company History _

August 2016

Akko, a young peripheral brand under Yinchen Technology with Skull Cat as its logo, was established with a focus on lifestyle and design. Entering the peripheral market with a brand-new concept, Akko launched its first batch of products. In the same year, on December 8th, Akko and EDG eSports Club jointly introduced the new product "Hello! Thursday".

2018

Akko vigorously developed its keyboard customization business, offering more models for users to customize. In the same year, Akko embarked on a new venture by launching Dragon Ball Z and Dragon Ball Super peripheral products in collaboration with MMT.

2020

Akko officially entered overseas markets, registered trademarks in regions such as the USA and the EU. and began operations on platforms like Amazon and Shopee.

August 2021

Akko led the trend by launching its first Gasket aluminum keyboard, the MOD007, as a representative of mass-produced custom keyboards.

2013

The predecessor of Shenzhen Yinchen Technology, Najia Electronics Co., Ltd, was established.

2017

Akko and Ducky jointly launched a new product, the Akko X Ducky mechanical keyboard, which has garnered significant attention from users. The 3108 model has become the preferred entry-level product among users.

2019

Akko introduced collaboration keyboards featuring "Sailor Moon," "One Piece," and "Naruto," bringing together popular anime IPs in one brand.

February 2021

Akko launched its first retail mechanical switch, which immediately topped Amazon's best-seller list for switches.

March 2022

Akko launched the PC75 series keyboard themed around the Year of the Tiger. Its unique TOP structure has achieved the top-notch out of box experiences at the time. In the same month, the hot-selling 5075 Gasket customized mechanical keyboard was released. Akko became known to more mainstream users for its cost-effectiveness, quality, and unique color schemes

2023

November 2022

Akko introduced its orig-

inal SPR series, featuring

our innovative and pat-

ented spring structured

keyboard.

Akko made a significant impact at global exhibitions throughout the year, starting from CES at the beginning of the year, followed by the Hong Kong Electronics Fair, IFA Berlin, and the Brazil Game Show.

2024

Akko adopted an intricate 3-tone anodiation process for mass-produced keyboards for the first time. This process presents the case with the appearance of the delicate Azure Dragon, offering a texture and durability that UV printing cannot achieve, and enhanced scratch resistance. It also features Akko's first 8K Polling rate gaming keyboard.

December 2021

Akko launched co-branded peripheral mechanical keyboards featuring "Saint Seiya" and "Doraemon." In the same year, Akko successfully registered the VAT certificate for the European Union and eight Middle Eastern countries, as well as the EPR certificates for Germany and France, and the IOSS certificate for the European Union.

August 2022

Akko introduced its original SPR series, featuring a spring structure with a domestic patent.

December 2022

Akko introduced co-branded peripheral mechanical keyboards featuring "Demon Slayer." In the same year, Akko entered into a deep collaboration with Sanrio, launching products featuring Cinnamoroll, Gudetama, Kuromi, and more.

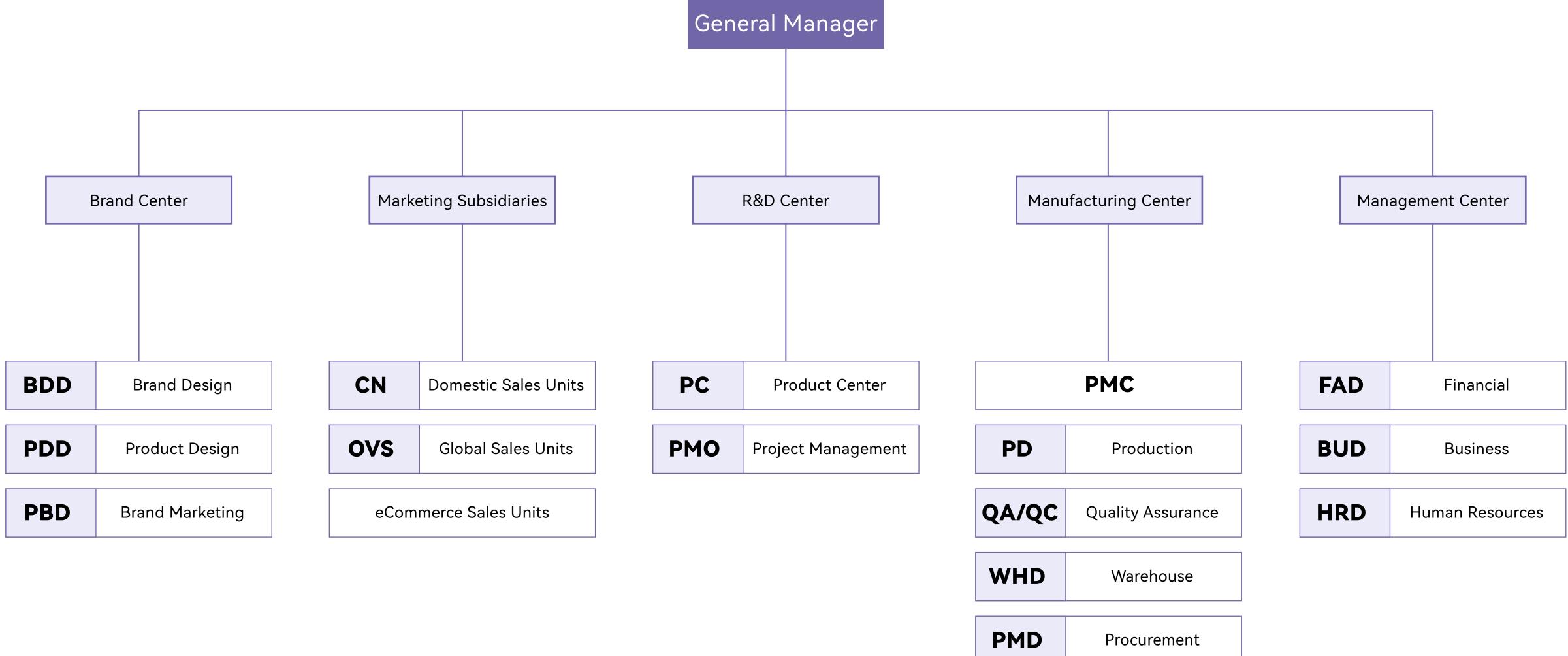
August 2023

Akko celebrated its 7th anniversary with the launch of magnetic switch products. In November of the same year, it released the world's first tri-mode magnetic switch keyboard.

About Us



1.3 / Organization Structure











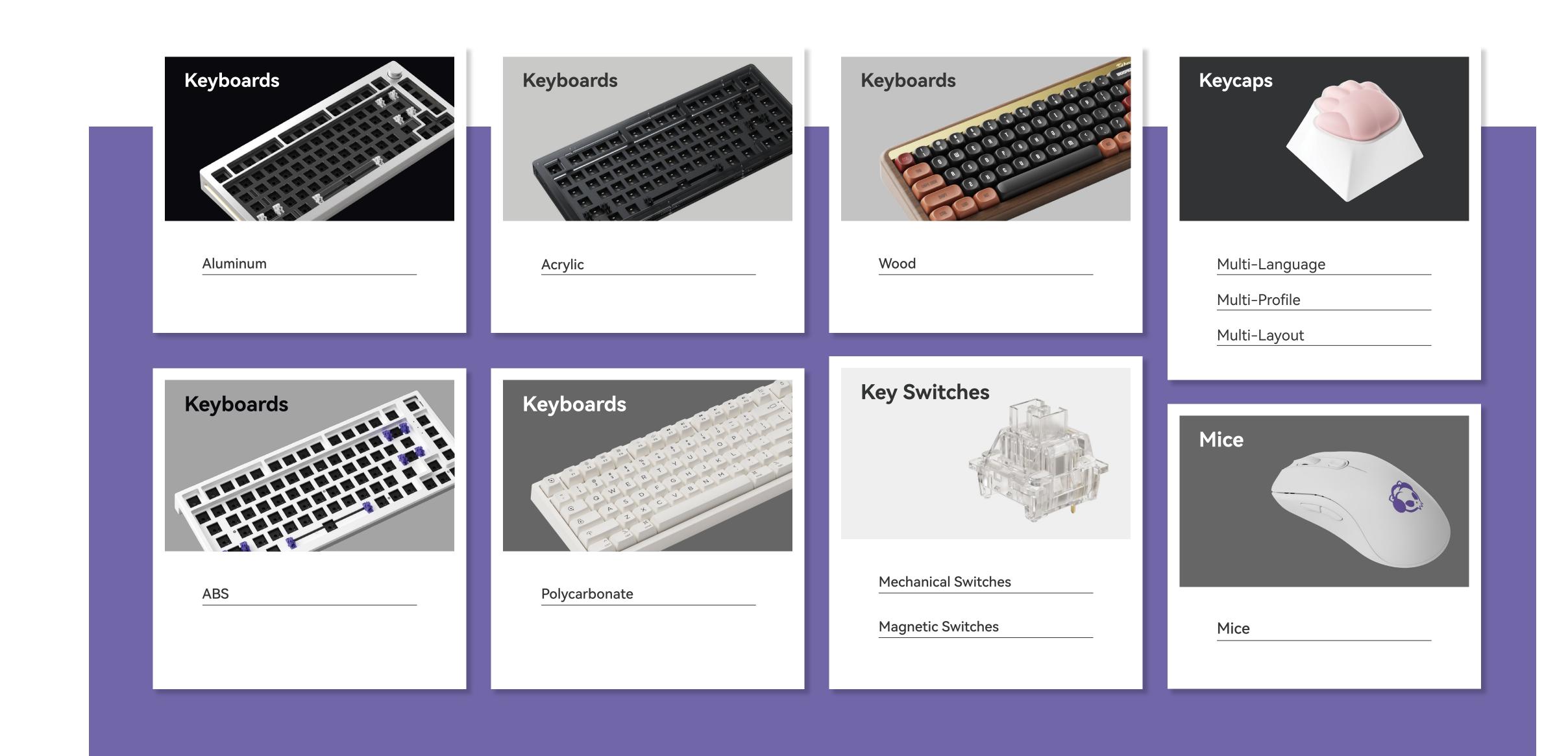
Products and Distribution Channels

2.1 / Product Catalog 2.2 / Global Coverage 2.3 / Sales Channels





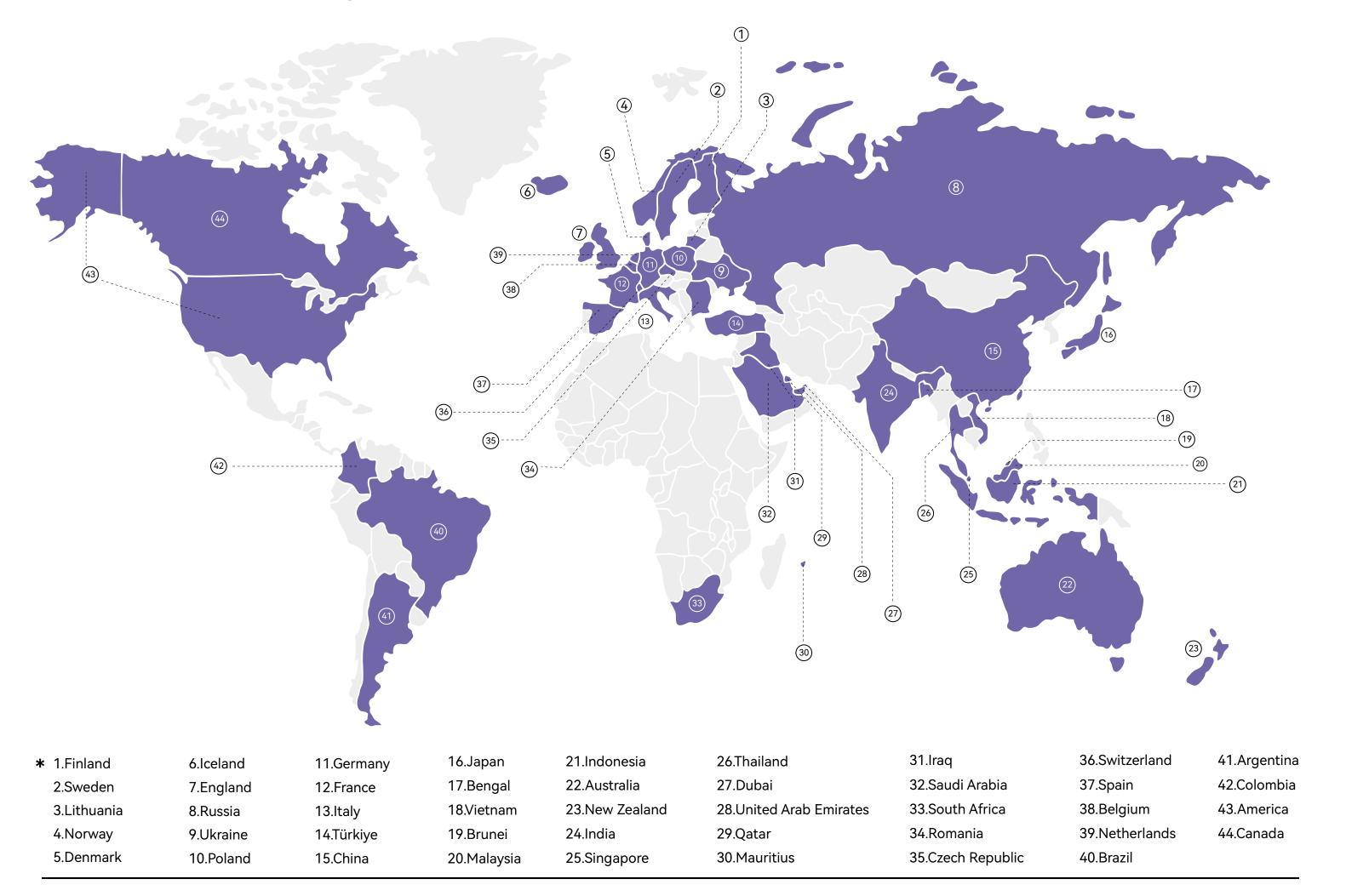
2.1 / Product Catalog







2.2 / Global Coverage



Yinchen has established a global online and offline sales network covering regions including Greater Asia, North America, and Europe. Online, we continue to increase investment in brand promotion to provide consumers with a fast and convenient shopping experience. Offline, we have entered local major retail channels in countries such as Russia, the Nordic countries, Germany, the United States, Southeast Asia, and Australia, aiming to better meet consumer shopping expectations.

The company has established deep business cooperation with domestic and international industry giants such as Tencent, Mihoyo, Bilibili, NetEase, Sanrio, Toei, etc., and has launched unique collaboration products.















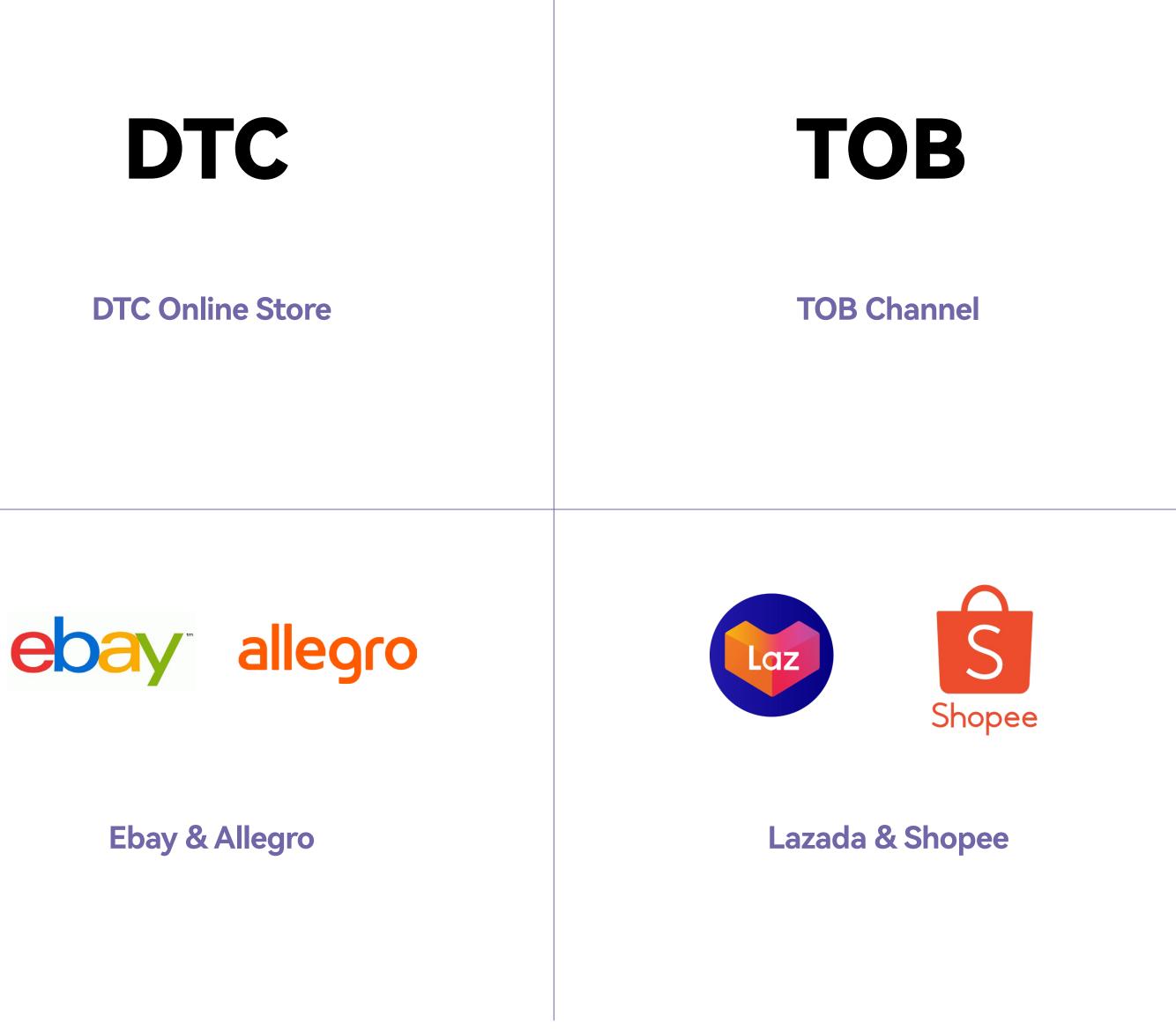
2.3 / Sales Channels _____



Amazon

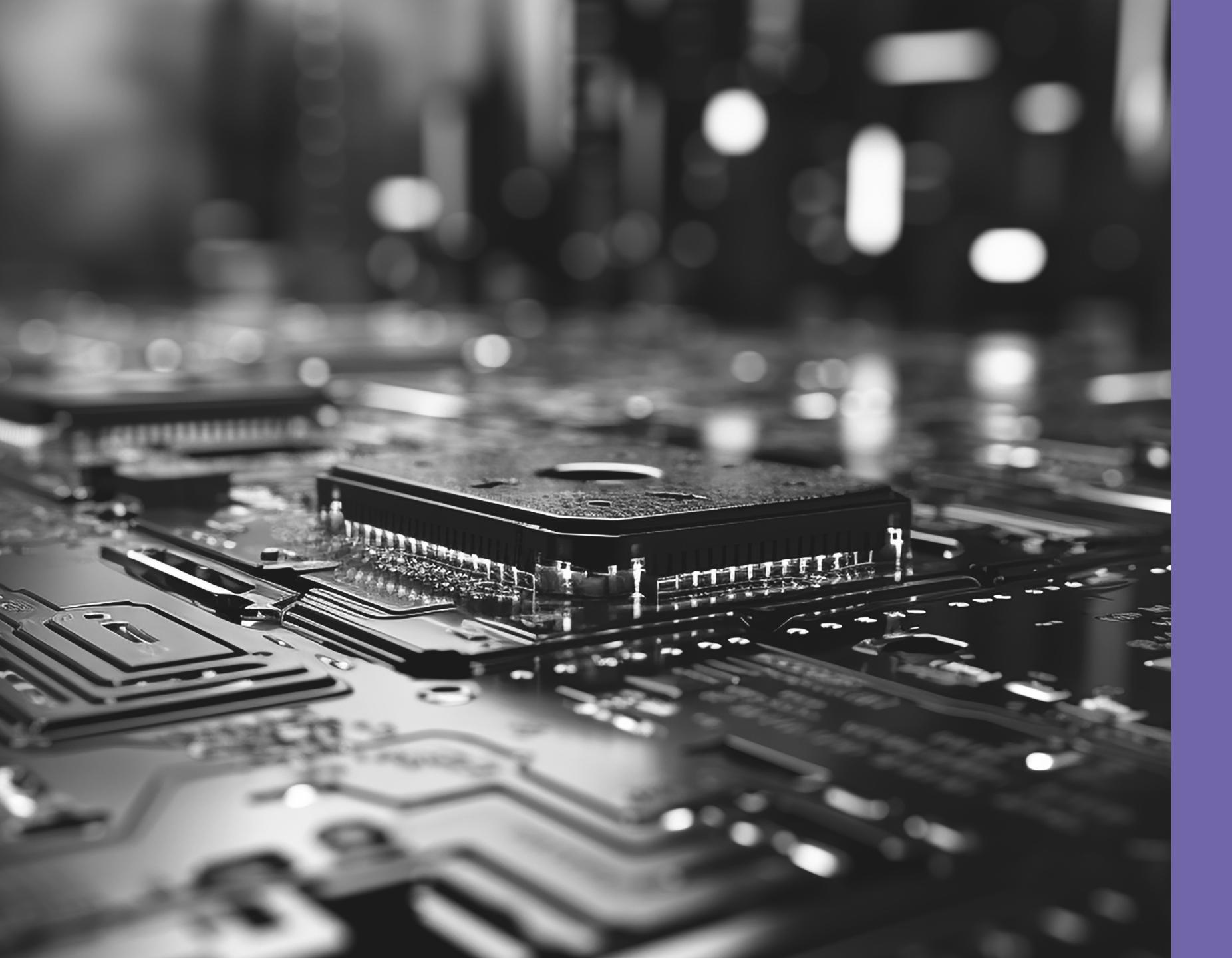












Certificate and Qualifications

3.1 / Certificates
3.2 / VAT ERP Certification
3.3 / Factory Specification
3.4 / Quality Assurance

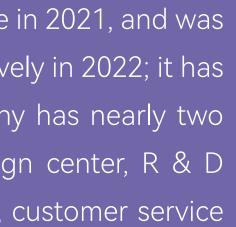


3.1 / Certificates

The company was certified as Shenzhen National High-tech Enterprise in 2021, and was certified as Science and Technology SME and Innovative SME respectively in 2022; it has the qualification of National Import and Export License. The company has nearly two hundred employees, under the general manager office, brand design center, R & D center, manufacturing center, financial center, marketing subsidiaries, customer service department and other major branches.

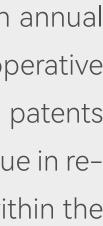


In 2022, against the backdrop of the global pandemic, Yinchen Technology achieved stable growth with annual production and sales exceeding 300 million RMB. The company has maintained solid and favorable cooperative relationships with multiple upstream and downstream enterprises in the industry. With nearly a hundred patents of independent intellectual property rights, the company continues to invest over 15% of its annual revenue in research and development. Furthermore, it has gradually introduced outstanding technical talents from within the industry to strengthen its foundational research and development efforts.



S		
1000 C	高新技术	5 A A A A A A A A A A A A A A A A A A A
	企业名称·深圳银宸科技有限公司 发证时间:二〇二一年十二月二十三日 批准机关:	证书编号:GR202144207701 有效期:三年







3.1 / Certificates _____

Global Trademark Certificates

Yinchen has gained trademark certificates in every distributed country to protect our partners and brand reputation.

TRADE MARKS REGISTRY Trade Marks Act 1994 of REGISTRATION CERTIFICATE		Registered / Enregistré 07/12/2021	Turited States of Ame. Inited States Patent and Trademark Office
		No 018523794	ΦΑκκο
I certify that the mark shown below has been registered under No. UK00003747661 effective as of the date 26/01/2022 and has been entered in the register on 22/04/2022	EUROPEAN UNION INTELLECTUAL PROPERTY OFFICE CERTIFICATE OF REGISTRATION		Reg. No. 6,117,288 Shenzhen Nafia Electronics Co., Lid (CHINA limited company (Id.)) 1107, No.6-18 Xinhe Avenue, Xinqiao Comm Registered Aug. 04, 2020 Xinqiao Street, Bao'an District Shenzhen, Guaragdong, CHINA 518000 Int. Cl.: 9 CLASS 9: Computer mice; Wireless computer mice; Computer key keyboard keycaps; Mouse pads; all the aforesaid goods are designed for gar
Signed this day at my direction	This Certificate of Registration is hereby issued for the European Union trade mark identified below. The corresponding entries have been recorded in the Register of European Union trade marks.		Principal Register FIRST USE 2-6-2019; IN COMMERCE 2-6-2019 The mark consists of a design of a stylized cat wearing headphones with s *AKKO* to the right. The wording "Akko" has no meaning in a foreign language.
Tim Moss REGISTRAR Representation of Mark	OFFICE DE L'UNION EUROPÉENNE POUR LA PROPRIÉTÉ INTELLECTUELLE	Ακκο	SER. NO. 88-745,529, FILED 01-02-2020
ΚΑκκο	CERTIFICAT D'ENREGISTREMENT Le présent Certificat d'Enregistrement est délivré pour la marque de l'Union européenne identifiée ci-joint. Les mentions et les renseignements qui s'y rapportent ont été inscrits au Registre des Marques de l'Union Européenne.		
The mark has been registered in respect of: Class 9: Computer mice for use with gaming; Wireless computer mice for use with gaming; Computer keyboards for use with gaming; Computer keyboard keycaps; Mouse pads; Wrist rests for computer keyboards; Mechanical keyboards for use with gaming; Mechanical keyboard switches.		The Executive Director / Le Directeur exécutif	Andrei kurun Director of the United States Patent and Trademark Office
Incorporated in CN	www.euipo.europa.eu	Christian Archambeau	



11

3.1 / Certificates

Quality Management System Certification

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萬泰認證	萬泰認證
Quality Management System Certificate	质量管理体系认证证书
This is to certify that the Management System established by	
Shenzhen Yinchen Technology Co., Ltd	深圳银宸科技有限公司
Registered address: 101, 201, 301, 401, Building 1, First Industrial Zone, Bitou Community, Songgang Sub-district, Baoan District, Shenzhen, Guangdong Province, P. R. China Audit address: No. 33, Langbi Road, Bitou Village, Baoan District, Shenzhen, Guangdong Province, P. R. China	注册地址:广东省深圳市宝安区松岗街道碧头社区第一工业区厂房1栋 201、301、401 审核地址:广东省深圳市宝安区碧头村朗碧路33号
Unified Social Credit Code: 91440300MA5FUYEJ03 has been assessed to comply with the requirements of the standard GB/T19001-2016 / ISO9001:2015	统一社会信用代码: 91440300MA5FUYEJ03 建立的管理体系,按照以下标准评审合格,特发此证。 GB/T19001-2016/ISO9001:2015
Scope of certification:	认证范围
Manufacturing of keyboard and mouse	键盘和鼠标的生产
Certificate No. 15/23Q2090R00 Issue Date:Apr/07.2023 Valid Until: Apr/06.2026 The Certificate information can be inquired on the official website of CNCA (www.cnca.gov.cn) .	证书号:15/23Q2090B00 发证目期:2023年04月07日 有效期至:2025年04月06日 本证书信息可在国家认证认可监督管理委员会网络(www.cma.gov.cn)查询。
Parts Record Third Museuminuting	
Surveillance Surveillance Surveillance General Manager, Wang Xiaodong The first surveillance after the initial certification shall be conducted within 12 months from the date of issuance of the certificats. Thereafter, the surveillance and its shall be conducted at itassi once every classed the year of recentification), and the interval between the two surveillance and its shall be conducted at itassi once every classed at the registration entrificate continues effective after the eligible continues and its regularization must conduct surveillance and its heart for the eligible surveillance and its entrificate with the entrificate or the the eligible surveillance and its certificate will become invalid with the invalidation of the relevant administrative lense or mational compulsory certification certificate.	第一次监审 第二次监审 初次认证后勤第一次监管业核应在认证证许常发口起这个月内进行。此后,监督业核应在分析个日历年(应进行用 和依认证后勤第一次监管业核应在认证证许常发口起这个月,进行。监督业核应在分析个日历年(应进行用 有限能外,进行一次。 L两次监督业核的时间问题不得超过这个月。 就证机论《意识别要定监督业核的时间问题不得超过这个月。 我证据的必须证别要定监督业核和优化正正行力继续对众,你还监督业优个格示」可能在未定引上国达会 凡认证能能涉及行动中间或深望感到认证在非大效而完效。

EU Appearance Patent Certificate







3.1 / Certificates

Design Patent Certificate

外观设计专利证书	
外观设计名称: 鼠标	外观设计名
设计人:吴鹏飞	设计
专利号: ZL 2020 3 0161240.6	专 利
专利申请日: 2020年04月20日	专利申请
专利权人:吴鹏飞	专利权
地 址: 724200 陕西省汉中市勉县勉阳镇和平路 330 号 3 栋 212 室	地
授权公告日: 2020年09月11日 授权公告号: CN 306046816 S	授权公告
国家知识产权局依照中华人民共和国专利法经过初步审查,决定授予专利权、领发外观 设计专利证书并在专利登记簿上予以登记。专利权自授权公告之日起生效。专利权期限为十 年、自申请日起算。	国家失 设计专利i 年,自申i
专利证书记载专利权登记时的法律状况。专利权的转移、质押、无效、终止、恢复和专 利权人的姓名或名称、国籍、地址变更等事项记载在专利登记簿上。	专利i 利权人的女
	局长 高长
	 外观设计名称: 鼠标 设 计 人: 吴鹏飞 专 利 号: ZL 2020 3 0161240.6 专利申请日: 2020 年 04 月 20 日 专 利 权 人: 吴鹏飞 地 址: 724200 陕西省汉中市鲍县勉阳镇和平路 330 号 3 栋 212 室 授权公告日: 2020 年 09 月 11 日 授权公告号: CN 306046816 S 国家知识产权局依照中华人民共和国专利法经过初步审查,决定找予专利权,强发外现 战计专利证书并在专利登记簿上于以登记,专利权自投权公告之日起生处,专利权惠限为中华, 自申请日起其。 季利证书记载专利权登记时的法律状况,专利权的转移, 质押, 无效, 终止, 恢复和专 机权人的姓名或名称, 国籍, 地址变更等事项记载在专利登记簿上;







3.2 / VAT ERP Certification _____

Туре	Nation	Tax Codes	Registration Time	Time Of Placing (e.g. of bugle call)	Filing Deadline
VAT	United Arab Emirates	AE 1004828xx	2021-05-26	2021-06-24	Quarterly
VAT	Italy	IT 04360280xx	2021-07-15	2021-08-03	Monthly
VAT	France	FR 9590195xx	2021-07-21	2021-08-13	Quarterly
VAT	Germany	DE 345231xx	2021-06-07	2021-09-10	Quarterly
VAT	Spain	ES N01783xx	2021-10-09	2021-11-19	Quarterly
VAT	England	GB 391603xx	2021-07-15	2022-01-11	Quarterly
VAT	Czech Republic	CZ 68598xxxx	2022-05-13	2022-05-24	Monthly
VAT	Poland	PL 526356xxx	2022-05-13	2022-05-31	Monthly
EORI	France	FRCN90195xx	VAT Append	/	/
EORI	England	GB3916039xx	VAT Append	/	/
IOSS	European Union	IM380007xxx	2021-11-03	2021-11-03	Monthly
EPR	German Packaging Act	DE 168516xx	2021-11-29	2022-01-01	Yearly
EPR	Germany WEEE	DE 1320xxxx	2021-11-29	2022-01-01	Yearly
EPR	German Battery Act	DE 3482xxxx	2021-11-29	2022-01-01	Yearly
EPR	French Battery Act	FR226xxxxxx	2021-12-17	2022-01-01	Yearly





3.3 / Factory Specification

Yinchen's factory is located in the First Industrial Zone of Bitou Community, Songgang Street, Bao'an District, Shenzhen City. It covers an area of 30000 square meters with a construction area of 6000 square meters. The factory is divided into four main parts: office area, production area, warehouse area, and employee service area. Additionally, the company has another 1000 square meters of office space in Nanshan District, Shenzhen City center, housing a streaming studio, showroom, and research and design department.





3.4 / Quality Assurance



In the production process, Yinchen always adheres to strict quality standards, and carries out strict quality control in every link from the procurement of raw materials to the delivery of finished products. By closely collaborating among production, research, and other departments, we continuously optimize manufacturing processes to enhance product quality and stability.









Exhibition and Demonstration

4.1 / Exhibitions
4.2 / Retailer Stores
4.3 / Social Media



4.1 / Exhibitions







4.2 / Retailer Stores



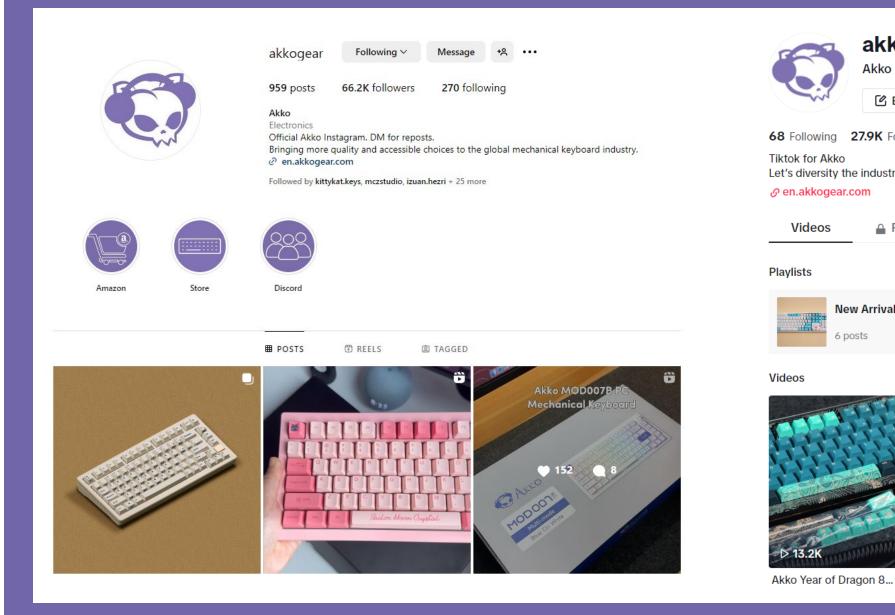




4.3 / Social Media

Instagram 66.2K





Tiktok 27.9K

Facebook 22K+

Kogear Edit profile Followers 31.2K Likes Ty Favorites Liked		Type Your Dream	
i = i + i + i + i + i + i + i + i + i +	Akko 18K likes • 22K followers Posts About Mentions Reels Photos Videos Intro Bringing more quality and accessible choices to the global mechanical keyboard industry. Bringing more quality and accessible choices to the global mechanical keyboard industry. Page · Electronics support@akkogear.com	More ▼ Posts	ge ⊯ Like Q Search !≏Filters







info@akkogear.com https://en.akkogear.com



